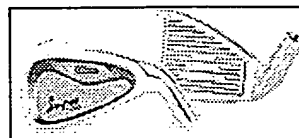
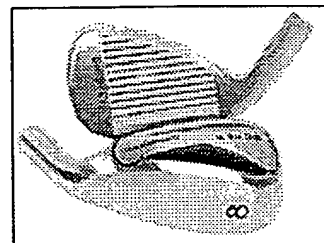


NEW!
**Impex Tour
OS2 Irons**

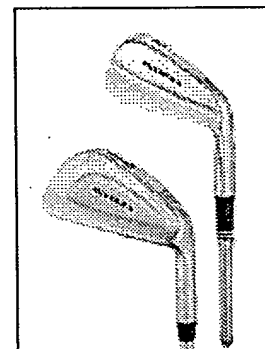
single head	built club	set of 8
\$11.45	\$21.68	\$173.44

CLEAN WELL-DESIGNED IRON HEAD**BIG SELLER**
**Super Concord
Irons**

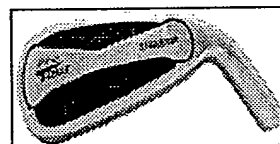
single head	built club	set of 8
\$8.95	\$19.18	\$153.44

MARAGING FACE=ADDED DISTANCE**NEW!****BIG SELLER**
**Micro Precision
Forged Irons**

single head	built club	set of 8
\$19.95	\$30.18	\$241.44

SOFT BUTTERY FEEL PRO'S LOVE**NEW!****INTEGRA**
**Pro Tour
Stabilizer Iron**

single head	built club	set of 8
\$7.95	\$18.18	\$145.44

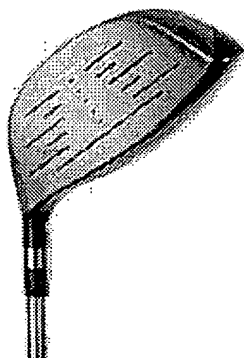
ON SALE NOW [Click Here for Details!](#)**SALE****the rockwell hardness chart:**

Rockwell hardness testing measures the material's resistance to deformation, in this case indicating it's ability to project a golf ball. The higher the letter and number, the harder the material.

material:	hardness:	material:	hardness:	material:	hardness:
Cast Aluminum	HRB 08	431 Stainless	HRC 22	15-5 Stainless	HRC 35
6061 Alloy	HRB 55	17-4 Stainless	HRC 31	Beta Titanium	HRC 45
304 Stainless	HRB 76	6AL-4V Titanium	HRC 33	Maraging Steel	HRC 50
Carbon Steel	HRB 87				

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Alien Beta Titanium S-Flex Steel[Hot Deals](#)

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MSRP: \$ 46.00

Description

- 440cc head
- Copper sole weights
- Oversized steel shaft
- Oversized tip

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Fli-HI II Hybrids**Sale \$119.50**[3balls.com](#)[Alien's Site >>](#)[Read the Reviews >>](#) [Write a Review >>](#)[Other Ways to Shop](#)[Click here for Hot Deals >>](#)**Thomas Golf**

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Dunlop Loco PRO Driver – Beta Titanium 450cc Forged Driver



Dunlop Loco Pro 450cc Driver - Forged Beta Titanium

Dunlop Loco Pro 450cc Forged Beta Titanium Driver

Features:

- 450cc Forged Beta-Titanium Driver with Enlarged Sweet Spot.
- Harrison Stripper XL 100% Graphite Shaft Provides Greater Swing Speed for More Power
- Winn Grips Offer Superior Feel with High Slip Resistance and Increase Shock Absorbance
- Matching Headcover Included

product reviews

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Dunlop Loco PRO Driver - Beta Titanium 450cc Forged Driver

Regular Price: \$199.99 Sale Price: **\$119.99**

Loco Pro Driver: 2773939 - Dunlop Loco PRO Driver - 10 deg Driver - Men's Right Hand

Add to Cart

Technical Specs

Technical Specs

- Loft: 10°
- Lie: 58°
- Length: 44"
- Swing weight: D-0 (Graphite Shaft)

Other Products You May Like:

MACTEC NVG DRIVER

NVG

MACTEC



**YOU SWING. MACTEC ADDS
MORE CLUBHEAD SPEED,
FORGIVENESS AND DISTANCE**

All drivers compete on ease, forgiveness and distance. MACTEC NVG raises the performance standards

By deploying a never-before-used crown insert technology, 4 Tungsten weights and a clubhead-speed-enhancing proprietary shaft, the MACTEC NVG driver delivers best of class performance, bar none. Each loft provides distinctive properties for optimal launch, spin and bias.

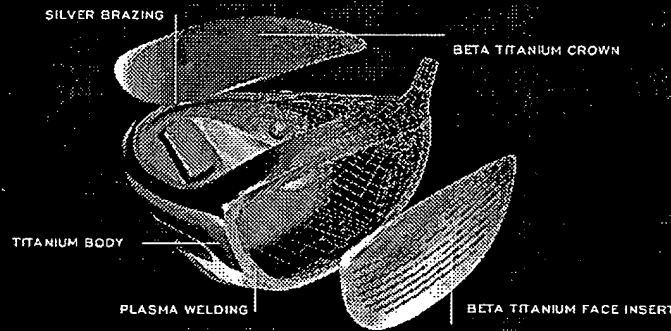
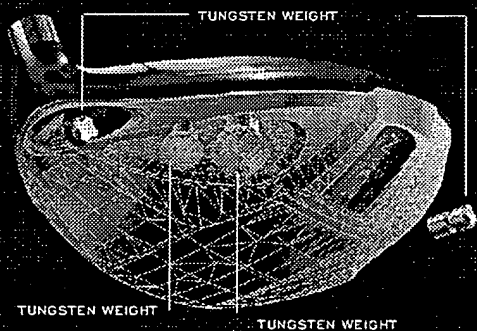
World's First Dual Beta Titanium Clubhead Construction

- Our exclusive silver brazing technology allows for a strong and lightweight combination of an ultra-thin (.4mm) 15-3-3-3 Beta Titanium crown with a 6-4 Titanium body, thereby shifting 7 grams from the crown to the sole. That means **lower CG, less spin and more distance.**
- 15-3 Beta Titanium face insert in the 7.5° and 8.5° lofts for the **hottest ball response and lowest spin, for lots of hang time, more roll and maximum total distance.** Ideal for golfers that seek lower spin and a moderately high launch angle.

- High-elongation TVC Beta Titanium face insert in the 9.5°, 10.5° and 11.5° lofts for high rebound characteristics across the entire face, which produces maximum forgiveness, an easy high launch angle and **optimized distance and accuracy on off-center hits.** Ideal for golfers seeking a high launch angle and maximum performance on off-center hits.

Tungsten Weighting System

- Four Tungsten weights with 19 total grams strategically placed for optimal launch, spin, bias, forgiveness and control characteristics.
- 8- & 6-gram Tungsten weights side-by-side in the sole for low and deep CG to optimize launch, spin and draw bias properties (bias is further adjusted by distinctive face angles from loft to loft).
- Two 2.5-gram Tungsten weights—one each in the extreme heel and toe—enhance MOI for more clubhead stability at impact. This technology is especially relevant for large driver clubheads such as NVG to provide control and amazing forgiveness even on off-center hits.



www.macgregorgolf.com or call 800.841.4358

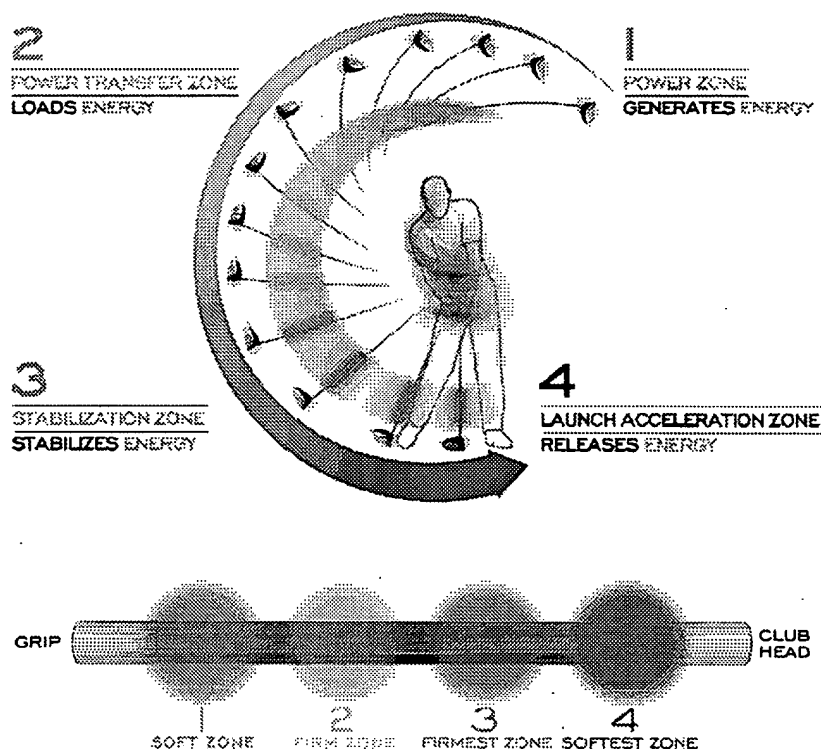
MacGregor
IT'S ALL ABOUT PASSION

MACGREGOR QUADRA-ACTION™ SHAFT

MACTEC

MacGregor Exclusive Quadra-Action™ Shaft

- A proprietary three-flex-point, four-zone shaft designed to **maximize performance** in concert with the volume and CG properties of the NVG clubhead.
- Varied thickness, stiffness and strand orientation of the graphite in four distinct regions for **maximum head speed and control, resulting in greater distance and more accuracy.**
- Stores potential energy in the stiffer sections and releases it through the softer sections to **dramatically increase swing-speed** through the contact zone. For example, in controlled robotic testing where swing-speeds are set at 80 mph, the combination of the Quadra-Action shaft and NVG clubhead consistently add 3 mph, resulting in total swing-speeds in excess of 83 mph.



NVG MODELS

LOFT	SHAFT	FACE MATERIAL / ANGLE	SPIN	BIAS
7.5°	Quad-Action, R, S, S+, X, & SNR Flex	15-3 Beta Titanium / 1.5° Open	Lowest Spin for Distance	Fade
8.5°	Quad-Action, R, S, S+, X, & SNR Flex	15-3 Beta Titanium / 1.0° Open	Lower Spin for Distance	Neutral
9.5°	Quad-Action, R, S, S+, X, & SNR Flex	TVC Beta Titanium / Square	Low Spin for Distance & Mid Launch	Slight Draw
10.5°	Quad-Action, R, S, S+, X, & SNR Flex	TVC Beta Titanium / 1.0° Closed	Low Spin for Distance and High Launch	Draw
11.5°	Quad-Action, R, S, S+, X, & SNR Flex	TVC Beta Titanium / 1.5° Closed	Moderate Spin for Distance and Higher Launch	Draw
11° & 13° (400cc)	Quad-Action, Ladies Flex	TVC Beta Titanium / 1.5° Closed	Moderate Spin for Distance and Highest Launch	Draw

Torque: SNR Flex = 4.4°, R Flex = 4.4°, S Flex = 3.8°, S+ Flex = 3.0°, X Flex = 2.8°, Ladies Flex = 4.8°. **Shaftweights:** SNR = 48 grams, R = 55 grams, S = 65 grams, S+ = 68 grams, X = 74 grams, Ladies = 48 grams. Also Available in Mens LH 9.5° & 10.5°. **Shaft length:** SNR, R, S, S+, X = 44.75", Ladies = 44". **Swingweights:** 7.5° & 8.5° = D2, 9.5°, 10.5° & 11.5° = D1, Ladies = C4.



2005

Product catalogue



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www.ramgolf.co.uk

Contents

The story so far...

The end of World War II marked the beginning of an industrial revolution in the United States as businesses began their transition from producing war goods to consumer goods.

In 1946 the industrial sector of Chicago was booming with an immense requirement for custom tool and machine companies to supply the production equipment necessary to manufacture their products. A young engineer from Minnesota joined the throng of energetic entrepreneurs migrating to the area, and used this opportunity to open the Harshbarger Tool and Die Company.

Sportsman's Golf began operations in a small, two-story facility located in Chicago, Illinois. A staff of 20 began producing woods, irons, putters and wedges, and as the business began to flourish, new products were added to the line including bags, balls, carts and headcovers. The first big order for equipment was placed by the Armed Forces. The order was so large, boxes had to be stored outside because there wasn't enough space inside. Many innovations in manufacturing technology were introduced during these early years. The first stamping and scoring machine was installed in 1950. In 1954, Sportsman's installed the first mauling machine for grip undersizing.

That same year, it became the first company to use sanding belts on the wood production line, replacing the old, abrasive wheels used throughout the industry. As the young company continued to prosper and grow, disaster struck. In 1951 a fire at the facility destroyed portions of the building and most of the inventory. Working around the clock, the building was repaired, machinery replaced and the orders were filled with little delay. After the fire, the business grew at a rapid rate.

The Hubbard Street location became too small to accommodate the volume of business generated and Sportsman's purchased a tract of land in Melrose Park, Illinois and built a new 25,000 square foot office and manufacturing facility in 1956. The additional space allowed the company to expand its product lines.

The Bristol and Kroydon names were acquired for use on golf equipment, and clubs were produced under both names along with the Sportsman's name. The building was subsequently expanded in 1958 and again in 1961 to a total of 104,000 square feet. Further advances to the manufacturing process and new technology development were made with each expansion. The first automatic boring machine for woods was installed in 1958. One of the first lumber and vibratory systems were developed for the finishing of iron heads. The tumblers and vibratory systems eliminated scratches in cast heads, eliminated air glaze and gave the heads their polished appearance.

During 1968 and 1969, Sportsman's was the first company to develop the process of finishing wood heads before assembly and the first automatic spray machine to paint wood heads. Previously, the bore would be run through the bottom of the sole and out through the bottom of the head. The shaft was then inserted through the bottom of the head and the clubs were finished with the wood head on the shaft. This was a tedious, time-consuming procedure. Sportsman's developed a new "blind bore" where the bore did not run completely through the wood head stopping just short of the head bottom. This new process enabled the head to be bored and then finished as a head only in greater quantities. The heads were then attached to shafts after finishing, thereby increasing production efficiency, volume and profitability. Innovations such as these also improved the quality of the products while keeping the price affordable.

The reputation of the company grew throughout the industry and among professionals on tour. Shortly after his U.S. Open victory in 1958, Tommy Bolt became the first Advisory Staff member in the company's history. He was later joined by Bob Rushing, Jo Anne Prentice, Fred Hawkins, Paul Haring, Dave Hie and Garry Conner.

With the company holding a solid position in the market, Sportsman's shifted its attention to developing exciting new products. In 1965 a new 107,000 square foot manufacturing facility was built in Pontiac, Mississippi to produce balls and bags and to house their research and development programs.

In 1966, the company introduced the RAM® golf ball which was the first ever Surlyn Covered ball. Today, the majority of all golf balls produced by the golfing industry worldwide are made utilizing the early developments of RAM Golf. The ball became responsible for even greater growth for the company and made the RAM name known by golfers across the country. In 1967 a golf ball and putter plant in Bay City, Michigan was acquired.

One of their products was the Brass RAM putter with the head of the putter shaped like a ram's horn. The putter shape and the RAM name intrigued the owners of Sportsman's Golf. Therefore, in 1967, it was decided to consolidate all of the companies under the name of RAM Corporation.

(Continued on Page 17)



Titanium Woods 4
Fairway Woods 5



TI Woods 6
Fairway Woods 7
II Irons 8
Recovery 8
Putter 10
Wedge 11



Wedge 12
Putter 13



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Irons 15
Chipper & Putter 16



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Accessories 24-26



F9 Fairway Woods

FX9 Titanium Woods

The NEW RAM FX9 Driver features a 460cc(mens), 380cc(ladies) carbon/graphite crown(CGC) and titanium body that delivers performance with maximum forgiveness. The forged titanium face delivers dynamic face impact (DFI) which has a COR (coefficient of restitution) that approaches the 0.830 limit, increasing ball velocity on all parts of the club face. The high performance Graffalloy shaft helps generate high club head speed whilst maintaining stability, control and balance. Includes head cover.



Available:

Mens

R/H Graphite Regular - 9.5, 10.5, 12
R/H Graphite Stiff - 9.5, 10.5
L/H Graphite Regular - 10.5, 12
L/H Graphite Stiff - 9.5, 10.5

Ladies

R/H Graphite - 12

The true temper graffalloy shaft is made from the finest quality materials and continues to be one of the most played graphite wood shafts on the PGA tour.

Expanding the head from 440cc to 460cc increases the sweet spot zone maximising stability and forgiveness on off centre shots, combining this with the carbon titanium mix on the crown creates explosive distance.

The NEW FX9 Fairway Woods are designed in conjunction with the FX9 Titanium Driver. The visible carbon/graphite crown(CGC) combined with a high technological stainless steel face creates a low, deep centre of gravity for maximum fairway distance. The high performance Graffalloy shaft helps generate high club head speed whilst maintaining stability, control and balance. Includes head cover.



Combining both carbon and steel materials in the head creates explosive distance.

Available:

Mens

R/H Graphite Regular - #3, #5, #7
R/H Graphite Stiff - #4, #5, #3, #5
L/H Graphite Regular - #3, #5

Ladies

R/H Graphite Regular - #3, #5, #7, #9

The true temper graffalloy shaft is made from the finest quality materials and continues to be one of the most played graphite wood shafts on the PGA tour.

GRAFFALOY PROPERTIES

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RAM

Wizard Ti Woods

The WIZARDS head size of 460cc (mens), 380cc (ladies) maintains stability at impact which allows for greater distance on off centre hits.

The Beta titanium face possesses greater strength to weight ratio, which is higher than conventional 6-4 Titanium.

Creating improved distance and a greater initial velocity at the point of impact.

The exclusive Ram graphite shaft features tighter torque and flex tolerance generating higher club head speed.

Includes head cover.

Available:

Mens

RH & LH Graphite Regular - 105, 12
RH & LH Graphite Stiff - 95, 105

Ladies

RH Graphite - 12

Wizard Fairway Woods

The WIZARD Fairway Woods incorporate all the playability features of the WIZARD Ti Driver in shape and profile and will promote confidence to hit from all kinds of fairway lies. The symmetrical head shape and alignment inspires confidence when addressing the ball. The variable sole thickness at the back of the club creates optimal high launch angle and spin.

The exclusive Ram graphite shaft features tighter torque and flex tolerance generating higher club head speed.

Includes head cover.

Thinner perimeter will provide maximum energy transfer resulting in longer distance and greater forgiveness.

Available:

Mens

RH Graphite - #3, #5, #7, #9
LH Graphite - #3, #5, #7
RH Steel - #3, #5, #7

Ladies

RH Graphite - #3, #5, #7, #9

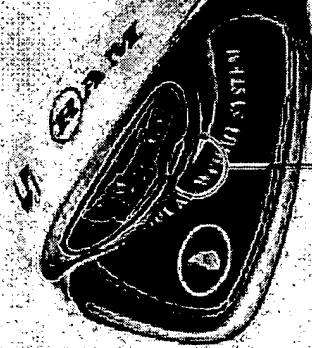
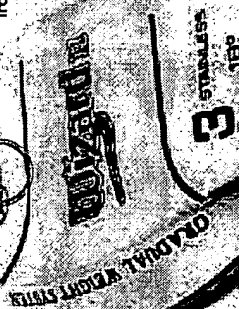
The ultra thin beta titanium face will maximise ball speed to the legal limit as set out by the R&A.

Wizard II Irons

The WIZARD II combination deep cavity 5-SW irons and 3&4 Hybrid wood/iron mix are extremely user friendly. Engineered with a low centre of gravity and gradual weight system makes it easier to get the ball airborne.

The deep cavity back irons with wide sole design promote optimum flight and performance. Hybrid 3&4 wood/iron mix gives the feel of a metal wood but with the shorter shaft of an iron eliminates the use of hard to hit long irons. Available with the exclusive RAM graphite or True Temper steel shafts.

3 & 4 wood/iron mix, giving the feel of a metal wood but with the shorter shaft of an iron. This eliminates the use of hard to hit long irons.



Available:

- Mens**
- RH UH Steel & Graphite
- Ladies**
- RH Graphite
- Seniors**
- RH Graphite

New undercut cavity enhances forgiveness and positions the centre of gravity low and deep in the club head.

Wizard Recovery

Long irons can be hard to hit, that is why Ram Golf have developed the Wizard Recovery iron. A breakthrough utility club designed to deliver unparalleled accuracy and control. An increased head size from 95cc (last years award winning PX Recovery) - 120cc gives a more forgiving sweet spot for more accurate ball contact.

The Wizard Recovery iron has a lower, deeper centre of gravity (DCG) than traditional long irons, allowing maximum forgiveness on miss-hits. Creating a higher launch angle and spin, producing high long shots that stop quickly.

The Patented variable sole weighting and moderate off-set delivers a high straight ball flight and the contoured sole allows for accurate contact from any lie.

The exclusive Ram graphite shaft features tighter torque and flex tolerance generating high club head speed.

Includes head cover.



Patented weight balls add more weight to the heel and toe which creates a more forgiving club.

Available:

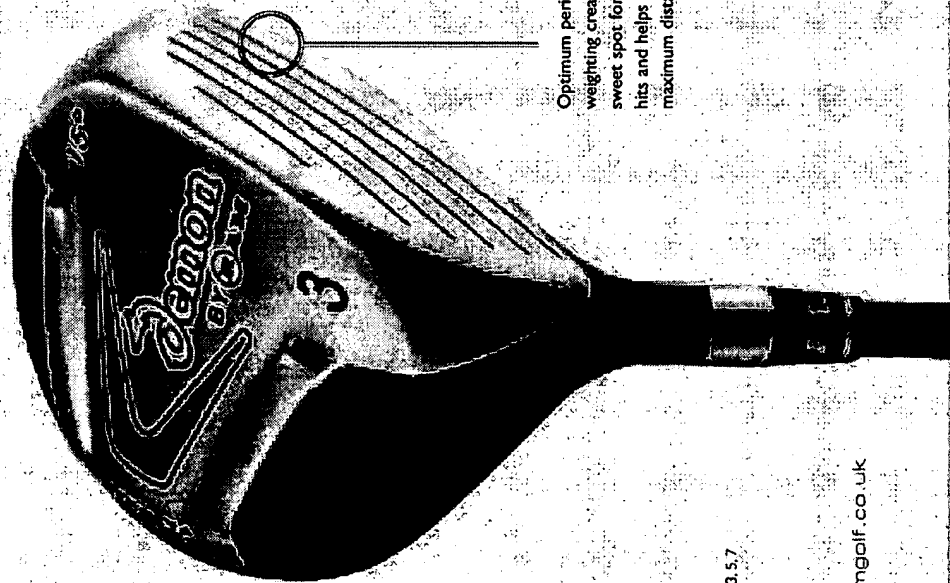
- Mens**
- RH Regular - 16, 18, 21, 24
- RH Soft - 16, 18, 21
- UH Regular - 18, 21
- Ladies**
- RH - 24/26

BEST UTILITY CLUB UNDER £100 as voted by



Demon Woods

Manufactured from the finest titanium matrix metal, the Demon wood creates superior distance and forgiveness on off centre hits. The unique rails on the fairway woods enables unparalleled weight distribution and reduces turf drag.



Optimum peripheral weighting creates a huge sweet spot for off centre hits and helps create maximum distance.

Available:

Mens

RH & LH Graphite 1, 3, 5, 7

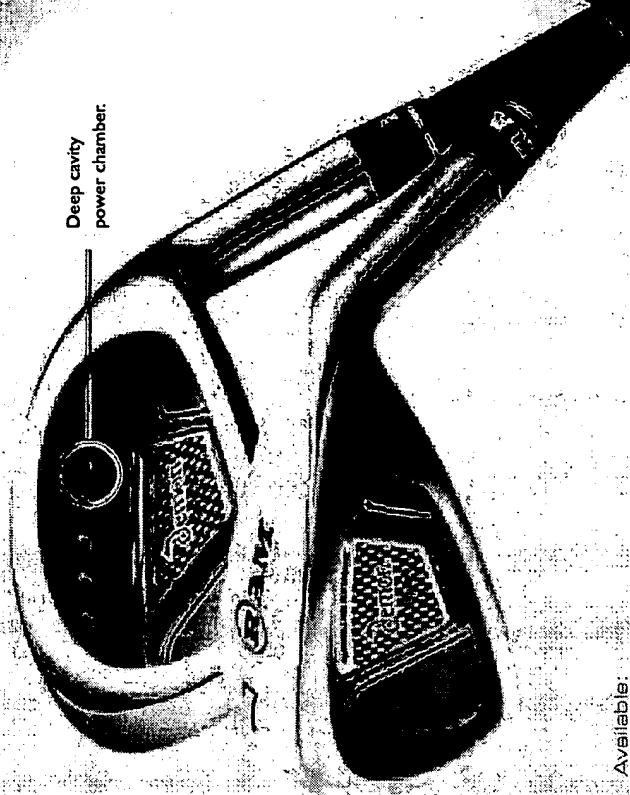
Ladies

RH Graphite 1, 3, 5, 7

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Demon Irons

These progressive offset, deep cavity power chamber, 5 point gradual weight system irons, makes it easier to get the ball airborne. The wide sole design helps achieve optimum flight and performance. Available with the exclusive DEMON graphite or True Temper steel shafts. Sold individually or in sets.



Deep cavity power chamber.

Available:

Mens

RH & LH Steel & Graphite - 3, 4, 5, 6, 7, 8, 9, PW, SW

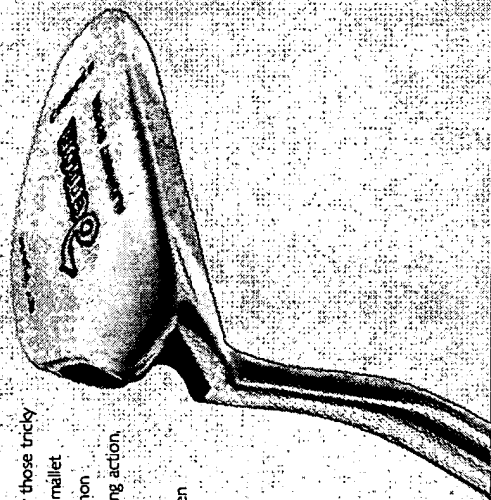
Ladies

RH Graphite - 4, 5, 6, 7, 8, 9, PW, SW

RAM.

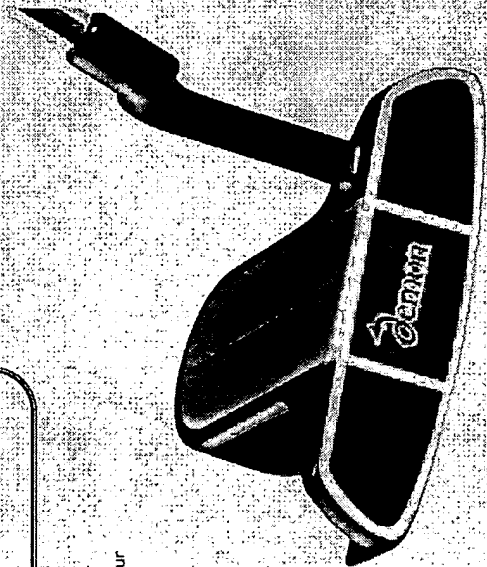
Demon Chipper

The Demon chipper is the perfect club for those tricky shots around the green. The stainless steel mallet head design and off-set hosel with the demon alignment system allows for a straight putting action, superior control and pin point accuracy. The True Temper steel shaft and Tour-Proven rubber grip assures extreme comfort.



Demon Putter

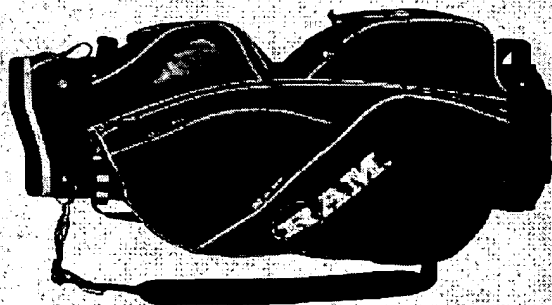
The Demon mallet design putter makes lining up your putts simple and accurate. The extended 'Top Line' helps visualize the correct swing path of the putter head. Face balancing helps stabilize the putter head through the stroke, the off-set hosel promotes a positive stroke and helps the player to roll the ball more consistently.



RAM. Bags

Wizard Cart Bag

The Wizard Cart bag has a specially designed moulded top and bottom to fit securely onto your golf cart, the 9" top has a 14 way full length divider, external putter tube and is graphite friendly. 9 generous sized pockets to hold all your golfing essentials, including a drink cooler pocket, padded full length shoulder strap and high tech rip stop nylon for excellent durability.



Black/Black



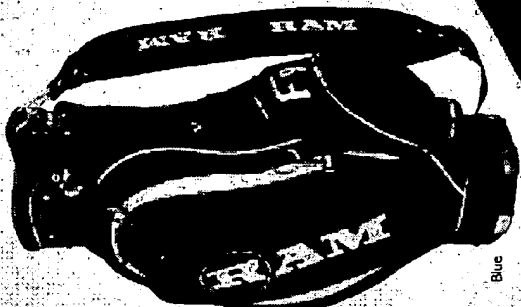
Black/Silver

Black/Rod

Black/Blue

FX9 Staff Bag

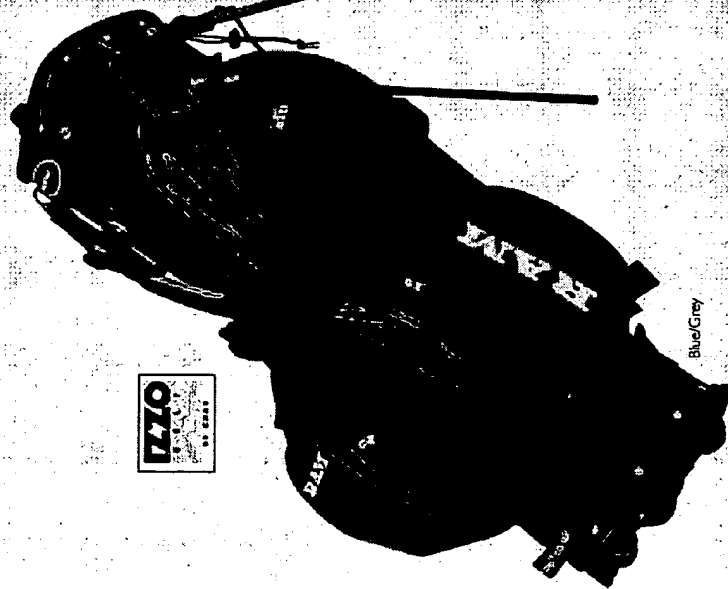
The FX9 Staff bag has a 9 1/2" top and 6 way divider. Made from a polyurethane cylinder construction with high density rip stop nylon for extreme durability and strength. Symmetrically designed for additional balance with multiple high volume compartments. Padded full length shoulder carry strap.



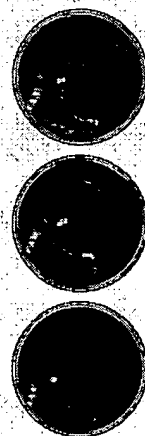
Blue

RAM. Bags

RAM. Bags



Blue/Grey



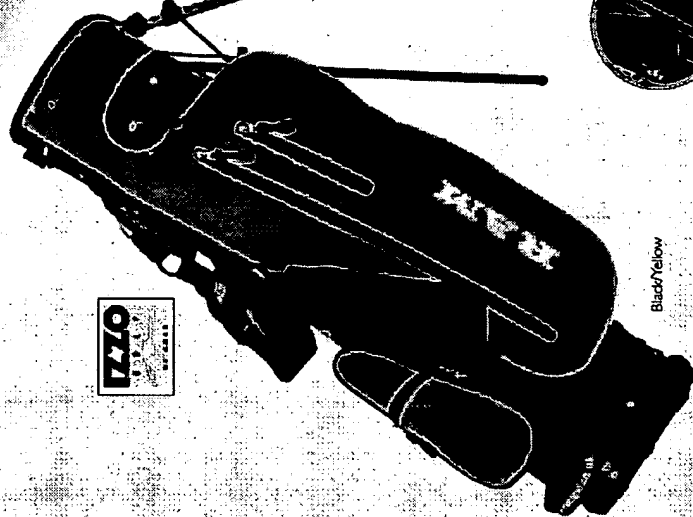
Black/Silver

Black/Aqua

Red/Grey

Wizard 8 1/2" Stand Bag

New lightweight 8 1/2" Wizard stand bag with 6 way club alignment top and full length dividers, easy access pockets, drink cooler pocket and valuables pouch, IZZO dual strap with comfort technology, padded body protector and nylon rain hood.



Black/Yellow



Black/Silver

Black/Blue

Black/Black

Wizard 7 1/2" Stand Bag

One of the lightest stand bags available with a generous 7 1/2" moulded top with full length dividers. Full length clothing pocket and valuables pouch. IZZO dual strap with comfort technology, padded body protector and nylon rain hood.

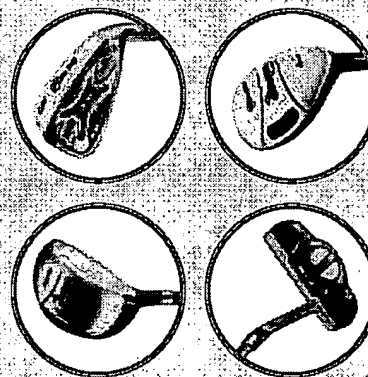
Demon Plus Package Sets

Demon Plus Women's Package Sets

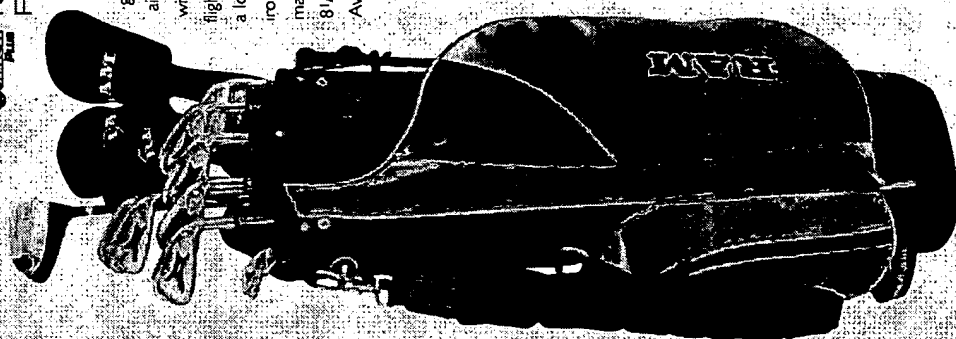


Demon Plus Women's Package Set
The Demon Plus Ladies all graphite package set includes a 3.5 and 7 wood complete with headcovers and 100% graphite shafts. The 5-SW mirror finish deep cavity irons with wide sole design which helps achieve optimum flight and performance. The Demon Plus Recovery iron has a lower, deeper centre of gravity (DCG) than traditional long irons, allowing maximum forgiveness on miss-hits. The Demon Plus mallet design putter makes lining up your putts simple and accurate. An 8 1/2" cart bag with detachable valuable pouch and generously sized pockets. Supplied in a full colour presentation box.

Available:
Set consists of 1, 3, 5 Woods, 4-SW, Recovery Iron, Cart Bag, Putter, H/Covers.

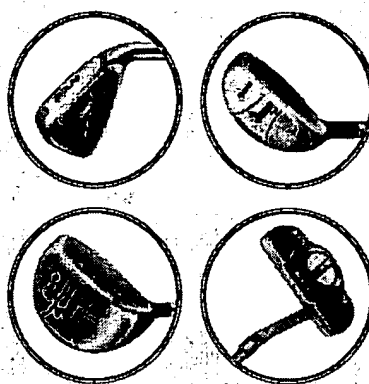


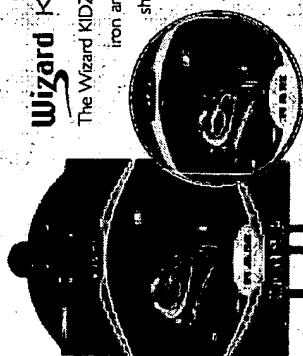
Demon Plus Men's Package Set



Titanium matrix oversize driver for distance and forgiveness, the low centre of gravity 3 and 5 woods help get the ball airborne. 4 - SW mirror finish deep cavity irons with wide sole design which helps achieve optimum flight and performance. The Demon Plus Recovery iron has a lower, deeper centre of gravity (DCG) than traditional long irons, allowing maximum forgiveness on miss-hits. The Demon Plus mallet design putter makes lining up your putts simple and accurate. 8 1/2" stand bag with variable sized pockets and graphite friendly top. Available in graphite or steel. Supplied in full colour presentation box.

Available:
RH & LH - 1, 3, 5 Woods Graphite, 4-SW Steel Recovery Iron, Stand Bag Putter, H/Covers.
RH only - 1, 3, 5 Woods Graphite, 4-SW Graphite Recovery Iron, Stand Bag Putter, H/Covers.



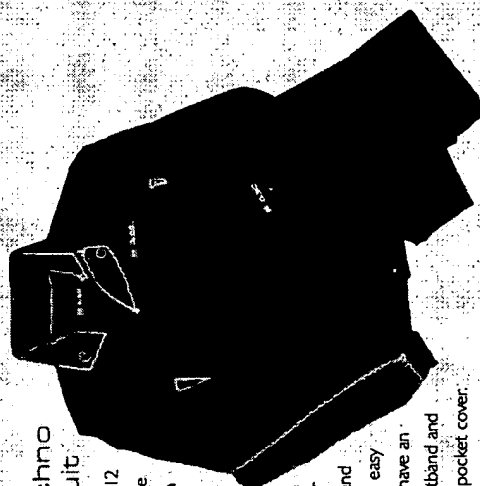


Wizard Kidz Package Set

The Wizard KIDZ set contains a Fairway wood, a mid deep cavity back mirror finish iron and heel/toe weighted putter, all fitted with 100% junior flex graphite shafts and Ram soft rubber grip for optimum comfort.

Available:

- 3-6 Years Junior Graphite
- 6-9 Years Junior Graphite

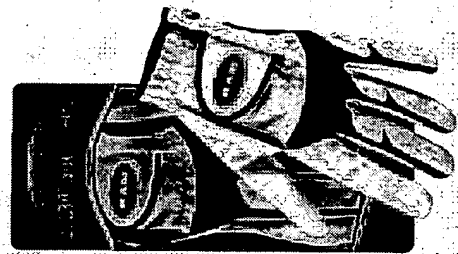


RAM Techno Waterproof Suit

The 100% waterproof suit has a 12 month guarantee and is breathable keeping you dry and comfortable in the worst of conditions. Made from lightweight micro-fibre materials designed for freedom of movement. The jacket features a storm flap stopping water penetration through the zip area and velcro cuffs for quick and easy adjustment. The trousers have an elasticated and draw cord waistband and waterproof back pocket cover.

Available:

- Mens
- S, M, L, XL, XXL
- Black/Grey only



RAM All Weather Glove

Made from the finest all weather synthetic material which provides the feel, durability and performance benefits of a Cabretta Leather. CoolMax knuckles and finger inserts keep the inside of the glove cool and fresh and a consistent fit as the hand flexes. Leather palm and thumb reinforcements for extended wearability.

Available:

Mens

RH & LH - S, M, L, XL

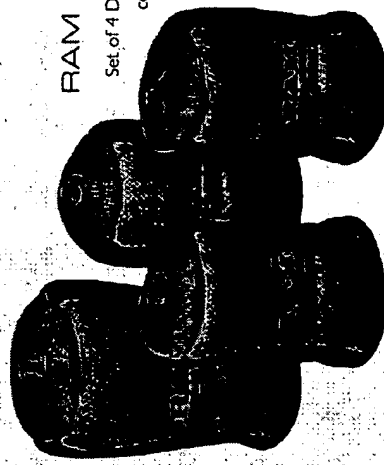
Ladies

LH - S, M, L

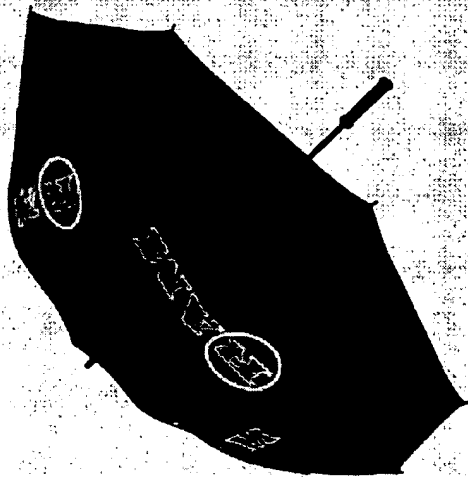
Available in mixed colours

RAM Headcover Set

Set of 4 DEMON head covers with jersey expanding neck collar for graphite shaft protection. Available in a striking black/grey combination 1, 3, 5 and X

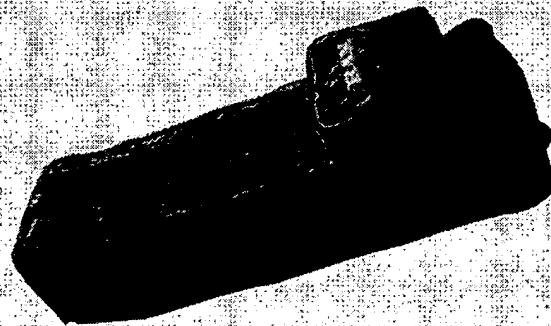


RAM Accessories



RAM Umbrella

100% waterproof nylon 32" Stormbuster umbrella with twin canopy design and lightweight fibreglass frame designed to withstand the most severe weather conditions. 2 velcro closure straps and specially designed comfort handle. Available in staff black only.



RAM Travel Cover

Heavy duty 1200 denier nylon with adjustable padded shoulder strap, oversize zipped pocket for golf shoes and accessories. Extra padded hood area for golf club protection and holds up to a 10" golf bag. Inline skate wheels for smooth running with protective housing.

RAM Information

Other new products were developed that left their impact on the golfing world. In 1960, the George Low Wizard® Putter Line was introduced. These putters featured market head designed fluted shafts and DuPont Duxin inserts. In 1972, the Golden Ram® forged iron was introduced. This model was designed to provide forgiveness in a forged club while maintaining the classic lines preferred by top professional players.

Golden RAM irons quickly became one of the most successful irons on tour. The company's products and innovations caught the attention of David Foster, Chairman of the Calgate Palmolive Company. Foster was a sports enthusiast, and under his leadership, Calgate began to sponsor numerous sporting events, which included the creation of the Calgate-Dixie® Short Tournament. At the time, this tournament had the highest purse on the entire LPGA Tour.

Calgate purchased RAM Golf in 1974, and RAM's participation in the PGA and LPGA Tours increased. The company's Tour Staff also increased to almost 50 players, and RAM products dominated the LPGA Tour.

Introduced in 1976, the first Zebra® putter was face balanced with adjustable weighting, and the classic Zebra stripe alignment system quickly made this putter the choice of the game's best players. Prior to the Calgate purchase, however, RAM had acquired distribution rights to the Zebra® putter from its creator, Dave Taylor. Through 1979, five different Zebra models were manufactured and sold.

With a strong foothold in the American market, the company expanded into the international market. A network of distributors world-wide was developed to increase the exposure of the product line. During the 70's, the RAM product line forged the image of the company-high quality, state-of-the-art and innovative.

David Foster relied on Chairman of Calgate-Palmolive in 1979. Although sales had steadily increased, the new Chairman of the Board decided to divest many of their holding and concentrate Calgate's efforts back in the health and beauty aids field.

The contract for distribution rights expired and the company was sold. Under the new management, RAM once again began emphasising growth in the pro shop market with new, high tech products. In July 1980, the new owners purchased all manufacturing equipment, trademarks and patents for Zebra putters from Dave Taylor, son of the inventor. The company doubled in size in three years and once again, the "RAM" was off and running.

1980 brought the introduction of Golden Ram Tour Grind® irons, classic forged irons with deansimple lines and low grinding that made this model a tournament winner. In 1982, RAM became the first manufacturer to frequency-match golf clubs. Using the computer, each club in the set is "tuned" to exact frequency levels to ensure the same feel throughout the set. In 1984, the Golden RAM Laser was introduced. Lasers permit weighted design and frequency-matched construction made it a very popular product. 1984 also marked the introduction of the industry's first 3-wedge system. The set included a 50 degree Pitching wedge, a 55 degree Sand wedge and a 60 degree Lob wedge. It was sold in a display box and professionals still ask for these wedges today.

1989 marked the year RAM Laser® FX® forged cavity-back irons were introduced to the market. The same state-of-the-art computer aided design technology was applied as it was for one of RAM's best selling clubs, the investment cast Laser X2™ iron, which was introduced in 1987 by offering two Laser models, a forged and an investment cast. RAM could properly fit every golfer with an advanced clubhead design suited to their game. Wedges and irons.

Manufactured using updates of the original dies, the wedges were once again gaining momentum in the market place. FX Oversize irons and woods continued as an extremely popular product line with great appeal for mid to high handicap players. While huge success of the FX Oversize for high handicap players, RAM started to introduce more products that would appeal to a wider spectrum of golfers. Now in 2005 RAM holds the honourable position of being an innovative market leader in the golfing world.

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